JIMS has been an institute of academic excellence, known for its total commitment, to superiority in education & research with a holistic approach for quality of life, environment, society and ethics.

JIMS is proud to present its Annual Inter College Techno Management Cultural Fest "Verve 2k19"

Verve 2k19, a two day event, is a celebration of the dynamic youth, which endeavors to create a platform to flaunt their potential talents. It seeks to bring together the creativity, intellect and wackiness of the youth.

Verve 2k19 is the Crystallization of the energy of youth and the precise clarity of mind.

"Now the stage is all set to prove your vigor & enthusiasm.
So enjoy excitement, energy and enthusiasm with us".

RULES AND REGULATIONS

1. The last date for Registration for any event is February 19th, 2019.
2. There is no restriction on the number of events for individual/teams to participate.
3. All students must carry their Institute/College Identity Card with them.
4. Participant can be disqualified from any event on grounds of malpractice & indiscipline.
5. Incase of any dispute, the decision of the judges shall be final & binding upon the participants.
6. For any further information please contact :
   verve@jimsindia.org
7. Participants are required to reach the venue 1 hour before the scheduled time of the event.

STUDENT ORGANIZERS

Ridham	8279484173
Poorva	8800313281
Divya	9910256665
Yash	8398881868
Himanshu	9818946580
Rahul	9873942029
Nishtha	9971033063
Gururaj	8178410437
Kartik	9034670512
Loveleen	8700661948
Tanmaya	9811204251
Jai	9953204686
Palak	9650496297
Parth	9999320077
Ritika	9319712946
Nancy	8708153050
Chirag	8368586133

PAST VERVE

AKHIL SACHDEVA

Performing live on 22nd Feb

PARMISH VERMA

Performing live on 23rd Feb

MR & MS VERVE 2K19

- Maximum of 2 members allowed from each Institute/ College.
- Clothes and other accessories are to be arranged by the participants.
- The rounds will be proceeded as
    Round 1 - Introduction
    Round 2 - Talent Round (time limit 1min)
    Round 3 - Question Answer Round

PAPER-MATCH-E

- Maximum of 2 members allowed from each Institute/ College.
- Time limit- 1 hr 30mins
- Net Surfing is not allowed.
- Provided material can only be used. (Any type of paper bought from outside is allowed)
- 3 best participants will be awarded

BATTLE OF THE BRAIN
QUIZ COMPETITION

- 2 teams(Maximum 2 members allowed) from each Institute/College.
- The rounds will be proceeded as
    Round I - Rapid Fire
    Round II - Take your pick
    Round III - Personality Guessing
    Round IV - Brain Drain : Double Trouble
- 3 best teams will be awarded.

quiz time!

WEB DESIGNING

- A team comprises of 2 members allowed from each Institute/College.
- Time limit : 2 hours
- All the participants will be assigned a topic on the day of event.
- Participants can use Photoshop, Corel DRAW, Dreamweaver, HTML or Flash.
- Website design static/dynamic page.
- Final webpage should be based on any web language.
- If code is copied from any other website then it will be rejected.
- 3 best teams will be awarded.

SUR SANGAM
SOLO SINGING COMPETITION

- Maximum of 2 participants from each Institute / College
- Time limit 3 minutes
- Only Hindi song allowed
- 3 best entries will be awarded

BUSINESS PLAN
GUIDELINES / RULES

- All business plans must be submitted on or before February 19th,2019 morning, on either of the following email addresses:
  teena.wadhera@jimsindia.org   silky@jimsindia.org
- Teams not meeting this deadlines will be disqualified.
- Team members restricted to 2-4 members each team.
- The business plan should be as per the format mentioned in the next page.
- Business plan will be distributed to the judges.
- **Pre-screening of business plan will take place before the event & only 10 entries will be shortlisted for round 1.**
- Plan should include company summary, product/ service description, marketing strategy and the financial plan.
- Detailed spreadsheets and appropriate appendices may follow the test portion of the plan. But will be limited to 10 pages. In total, the plan should be no longer than 50 pages.
- Judgement will take place in 2 rounds:
    - **Round 1-** (Valued at 40%) is designed to help assess the return business plan focusing on key elements like business idea, PowerPoint presentation, communication skills, body language.
    - **Round 2-** (60%) assesses the poise and professionalism of presentations & also evaluates the perceived viability of the venture.
    - In the final round, each team will be given 15 minutes to present its business plan followed by a **10 minute question and answer session**. Each member of the team must participate in the formal presentation of the plan.
- 3 best teams will be awarded.

JUDGING CRITERIA

- Reasonable opportunity for success of the company.
- Company identifies an unfilled need.
- Company's strategy satisfies this needs.
- Company has identified and allocated resources to be successful.
- Company utilizes resources effectively.
- Company has a realistic and strong competitive advantage.
- Company has a thorough target market analysis.
- Revenue and profit models that are reasonable and appropriate.
- Realistic time frame for company growth.

PLANNING

OUTLINE OF BUSINESS PLAN

1. Executive Summary
1.1 Objectives
1.2 Mission.
1.3 Keys to Success

2. Company Summary
2.1 Company Ownership
2.2 Company History (for ongoing companies) or
    Start-up Plan (for new companies)
2.3 Company Locations and Facilities

3. Products and Services
3.1 Products, Services and Description
3.2 Competitive and Comparison
3.3 Sales Literature
3.4 Sourcing and Fulfillment
3.5 Technology
3.6 Future Products and Services

4. Market Analysis Summary
4.1 Market Segmentation
4.2 Target Market Segment Strategy
    4.2.1 Market Needs
    4.2.2 Market Trends
    4.2.3 Market Growth
4.3 Industry Analysis
    4.3.1 Industry Participants
    4.3.2 Distribution Patterns
    4.3.3 Competition and Buying Patterns
    4.3.4 Main Competitors

5. Strategy and Implementation Summary
5.1 Strategy Pyramids
5.2 Value Proportions
5.3 Competitive Edge
5.4 Marketing Strategy
    5.4.1 Positioning Statement
    5.4.2 Pricing Strategy
    5.4.3 Promotion Strategy
    5.4.4 Distribution Patterns
    5.4.5 Marketing Programs
5.5 Sales Strategy
    5.5.1 Sales Forecast
    5.5.2 Sales Programs
5.6 Strategy Alliances
5.7 Milestones

6. Web Plan Summary
6.1 Website Marketing Strategy
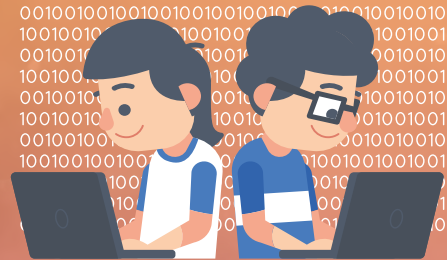6.2 Development Requirements

7. Management Summary
7.1 Organisational Structure
7.2 Management Team
7.3 Management Team Gaps
7.4 Personnel Plan

8. Financial Plan
8.1 Important Assumptions
8.2 Key Financial Indicators
8.3 Break Even Analysis
8.4 Projected Profit and Loss
8.5 Projected Cash Flow
8.6 Projected Balance Sheet
8.7 Business Ratios
8.8 Long-Term Plan

CODE GENERATOR

- 2 teams(Maximum 2 members allowed) from each Institute/College.
  - Round 1 - Complete missing statements in the programs by understanding the logic.
  - Round 2 - Develop the code based on the logic given in the program
- Programming language: C /C++/ Java/Python
- 3 best teams will be awarded.

RHYTHM OF HASYA KAVITA

- **Theme: <u>Desh Bhakti</u>**
- Recitation of Radio Recording through JIMS Community radio.
- Marking will be on the basis of content and reaction quality such as Voice Modulation (Rhythm & Pronounciation)
- There will be not more than 2 participants from College/Institute.
- The length of the poem should not be more than 5 paragraphs.
- Decision of judges will be final.
- 3 best poems will be awarded.

DEBATE

- **Topic: "Beliefs of youth align with the nation or the globe"**
- Maximum 1 team allowed from each Institute/College.
- Each team will comprise of 2 members (1 for the motion & 1 against the motion)
- Time allotted to each participant will be 4 mins + 1 min.
- Mode of language: only English.
- 3 best teams and 1 best speaker will be awarded.

DOUBLE KA DHAMAKA

- 1 team allowed from each Institute/College.
- Each team may comprise of two boys / two girls or one boy & one girl.
- Theme: **Bollywood**
- Participants are required to carry CD's / PD.
- Time limit- 4 mins.
- 3 best teams will be awarded.

FILM FEST

MAIN BHI ACTOR HOON

- Individual participation.
- Participants have to inact a scene.
- Language can be English or Hindi.
- Time limit will be 3 mins.
- Judgement will be done on the basis of
  Expression
  Voice control
  Action
  Emotional involvement
- 3 best actors will be awarded.

INTER COLLEGE FILM FESTIVAL

- Only 1 entry of 5 members will be allowed from each Institute/ College in each of the following categories:
  Documentary (10-15 mins.)
  Fiction (10 mins.)
  Quickies (20 sec.-2 mins)
- **Theme:** Social Issue
- The film can be coloured or black and white.
- The film should be submitted in DVD either as data file or as DVD video file by February 19th, 2019.
- Film should have been produced, directed & edited by student only.
- Title of the film, name of the producer/director & year of production should be mentioned on a DVD all in the forwarding letter
- 2 best films will be awarded in each category.

KUCH KOOK HOTA HAI

- Only 1 team per college. Each team will have 2 participants
- All teams are required to carry their own set of kitchen tools kits (knives, peelers, spoons, etc.) and crockery for display.
- Participating teams have to prepare a given menu for which all raw material will be provided by organizers. No additional material will be given to the teams on demand.
- Use of ingredients other than those issued will lead to disqualification.
- The team will prepare a 3 course menu given to them on the spot
- All participants must ensure that they reach the venue at least 30 minutes prior to the time of commencement of the competition.
- Recipe writing has to be done within the stipulated time period. Presentation of recipe is a must at the time of dish presentation.
- All the participants must leave their working area clean after the preparation is over.
- Winners will be decided on the basis of taste, texture & presentation of food and minimum wastage
- The decision of the judges will be final and no queries in this regard will be entertained.
- 3 best teams will be awarded

Chef Elements

TALENT UNLIMITED

- A team (1-10 members) allowed from each Institute/ College.
- Time limit maximum of 2 mins.
- Participants have to bring their own material for the performance.
- Participants have to bring their own CDs and PD.
- No act involving display of fire will be allowed.
- 3 best teams will be awarded.

RANG MANCH
STREET PLAY

- 1 team allowed from each Institute / College
- Maximum 15 to 20 members.
- Time limit 10 mins.
- Script and choreography is to be done by the participants.
- No mikes will be provided.
- "Theme" - **Social Media - Fun or Stress**
- 3 best teams will be awarded.

Theater

DRESS A CAKE

- Only 1 team per Institute. Each team will have 2 participants.
- All participants are required to bring their own tools and small equipments such as turntables, palette knife, base, cake knife, etc.
- The organisers will be providing work table, sponges, material for icing.
- Any decoration material, such as colours, moulds, sprinklers, piping bags, nozzles etc will not be provided.
- All the participants must leave their working area clean after the preparation is over.
- 3 best teams will be awarded.

LET'S ROCK
THE ROCK BAND COMPETITION

- Time limit 20 minutes (10 minutes for stage setup and 10 minutes for performance)
- Theme - Hindi /Sufi /English rock
- 2 best teams and 1 best performer will be awarded.

Let's
ROCK!

SOLO DANCE
FOOT LOOSE

- Only 1 entry allowed from each Institute/College.
- Time limit 3 mins.
- Participants are required to carry their own PD/CDs.
- 3 best participants will be awarded.

LAN GAMING

"Counter Strike GO"
- Only 1 team allowed from each Institute / College (max 5+1 members in a team)
- Participants must bring their own headphones & mouse.
- Best 3 teams will be awarded.
  "Need For Speed"
- Maximum 2-3 participants from each College / Institute
- Participants must bring their own headphones & mouse.
- 3 best participants will be awarded.

GROUP DANCE

- 1 team (Minimum 4 & Maximum 12 members) allowed from each Institute/College.
- The teams are required to present their performance as per the theme decided by them.
- Participants are required to carry their own PD / CDs
- Time limit 4 mins.
- 3 best teams will be awarded

FASHION SHOW
ENVOGUE

- 1 team allowed from each Institute/College.
- Maximum 15 members in a team will be allowed.
- Time limit 8 - 10 mins.
- Participants are required to carry their own PD / CDs
- 3 best teams will be awarded.

MIXOLOGY
INNOVATIVE BARTENDING

- Maximum 2 participants are allowed from each Institute.
- Time duration will be 30 minutes
- Bar will be setup with all ingredients. (Participants are required to bring their own glassware and accessories)
- Participants will be judged on the basis of their innovative skills, taste and presentation.
- 3 best participants will be awarded.

art of Mixology

CHILL PHOTOGRAPHY

- Each individual can give 1 Entry on any of the category below-
    - Social Issue
    - Nature
    - Moods
- Photograph should be 8" X 10" size on either Glossy or Matte Finish
- Name of the participants Institute/College and contact number should be mentioned at the back of the photograph.
- All the entries will be displayed in a gallery.
- Decisions will be taken on technical and aesthetical grounds by the judges and will be final.
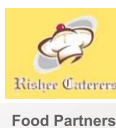- 3 best entries will be awarded.

FIESTA SCHEDULE

22 FEB

Events	Timings	Venue
INAUGURATION	10:00AM - 11:00AM	MAIN STAGE
SUR SANGAM	11:00AM - 01:00PM	MAIN STAGE
LET'S ROCK	01:30PM - 03:30PM	MAIN STAGE
ENVOGUE: FASHION SHOW	04:30PM - 06:30PM	MAIN STAGE
BATTLE OF THE BRAINS: PRELIMS	10:30AM - 11:00 AM	D301,302
BATTLE OF THE BRAINS: QUIZ COMPETITION	11:00AM - 01:00PM	CENTRE STAGE
MAIN BHI ACTOR HOON	01:30PM - 03:00PM	CENTRE STAGE
FOOT LOOSE: SOLO DANCE	03:30PM - 05:30PM	CENTRE STAGE
INTER COLLEGE FILM FESTIVAL	11:00AM - 01:30PM	AUDITORIUM
RHYTHMS OF HASYA KAVITA	02:00PM - 04:00PM	AUDITORIUM
CHILL PHOTOGRAPHY	12:00PM - 03:00PM	TV STUDIO
WEB DESIGNING	02:00PM - 04:00PM	COMP. LAB E0005
KUCH KOOK HOTA HAI	11:00AM - 01:00PM	JIMS KITCHEN
DRESS A CAKE	02:00PM - 04:00PM	JIMS BAKERY
STAR NITE: AKHIL SACHDEVA	07:00PM - 08:00PM	MAIN STAGE

23 FEB

Events	Timings	Venue
TALENT UNLIMITED	11:00AM - 12:30PM	MAIN STAGE
GROUP DANCE	01:00PM - 03:00PM	MAIN STAGE
RANG MANCH	10:00AM - 01:00PM	CENTRE STAGE
DOUBLE KA DHAMAKA	01:30 PM - 03:30PM	CENTRE STAGE
MR AND MS VERVE	04:00PM - 05:30PM	CENTRE STAGE
DEBATE	11:00AM - 01:00PM	E301
PAPER-MATCH-E	11:00 AM - 01:00 PM	E405
CODE GENERATOR	11:00AM - 01:00PM	COMP. LAB E0005
BUSINESS PLAN	11:30AM - 02:00PM	AUDITORIUM
LAN GAMING	02:00PM - 04:00PM	COMP. LAB E0005
MIXOLOGY	11:00AM - 12:00NOON	JIMS RESTAURANT
STAR NITE: PARMISH VERMA	06:00PM - 07:00PM	MAIN STAGE

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